

VTA's New Bus Service

Overview

VTA's New Bus Service begins on Monday, January 14, 2008. VTA's transformed bus service structure, which affects over 90 percent of its bus routes, will include more frequent service of 15 minutes or better on many core routes, enhanced Express Bus service, and 11 new low-fare Community Bus routes. These changes also include the elimination of seven under-utilized bus routes.



Why the New Bus Service?

VTA recently conducted a comprehensive 18-month study of its entire bus system. The study evaluated VTA's bus route structure and performance and analyzed the market conditions for public transit in Santa Clara County. VTA's New Bus Service Plan was developed based on this analysis with the goal of targeting market opportunities, enhancing service efficiencies and increasing customer convenience.

Summary of Changes

More Frequent Service on Bus Routes

VTA will provide service frequency of 15 minutes or better from early morning until evening on weekdays over a significant portion of the core bus system, including all or portions of these routes:

- Line 10 Metro/Airport Light Rail Station Santa Clara Transit Center
- Line 22 Eastridge Transit Center Palo Alto Transit Center
- Line 23 Alum Rock Transit Center De Anza College
- Line 25 Alum Rock Transit Center De Anza College
- Line 26 Eastridge Transit Center Sunnyvale/Lockheed Martin
- Line 60 Winchester Transit Center Great America
- Line 61 Good Samaritan Hospital Sierra & Piedmont
- Line 62 Good Samaritan Hospital Sierra & Piedmont
- Line 64 Almaden Light Rail Station McKee & White
- Line 66 Santa Teresa Hospital Milpitas/Dixon Road
- Line 70 Capitol Light Rail Station Great Mall/Main Transit Center
- Line 72 Monterey & Senter Downtown San Jose
- Line 73 Snell & Capitol Downtown San Jose
- Line 77 Eastridge Transit Center Great Mall/Main Transit Center
- Rapid Bus Line 522 Eastridge Transit Center Palo Alto Transit Center

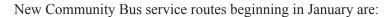


Community Bus Service

Community Bus service utilizes smaller, 28-foot, 25-passenger vehicles that have a brand identity unique to the community they serve. VTA will be converting a number of routes throughout the county that have small. but loyal ridership to Community Bus service.

One major benefit of Community Bus service is the lower \$1 single ride cash fare for adults and 50-cent single ride fares for seniors and youth riders. Also, any other valid VTA fare, such as a Monthly Pass, are also accepted on Community Bus service.





- Line 11 San Jose Market Center Hedding & 15th Streets
- Line 13 Almaden Valley Ohlone/Chynoweth Light Rail Station
- Line 32 Santa Clara Transit Center San Antonio Transit Center
- Line 34 San Antonio Transit Center Downtown Mountain View
- Line 37 Capitol Light Rail Station West Valley College
- Line 39 Eastridge The Villages
- Line 42 Santa Teresa Light Rail Station Senter & Monterey Roads
- Line 45 Alum Rock Transit Center Penitencia Creek Transit Center
- Line 65 Kooser & Blossom Hill Roads Downtown San Jose
- Line 88 Palo Alto VA Hospital San Antonio Transit Center
- Line 89 Palo Alto VA Hospital California Avenue Caltrain Station

Express Bus Service

VTA is launching two new Express Bus Routes that will attract new riders and provide faster service for commuters.

- Express Line 168 provides direct service between Gilroy, Morgan Hill and downtown San Jose via the recently opened HOV (carpool) lanes on Route 87.
- Express Line 181 provides direct service between the Fremont BART Station and downtown San Jose (in conjunction with Express Line 180 frequency improvements).

Discontinued Bus Routes

As VTA reinvests its resources into the more utilized routes, other, low-ridership routes will be discontinued. There are also existing routes that may remain but will have segments or portions that are being discontinued.

Effective January 14, the following routes will be eliminated:

• VTA Bus Lines 36, 38, 44, 59, 67, 85 and 305.

VTA passengers on the above discontinued routes, should call VTA Customer Service for a new trip plan to reach their desired destinations.

How to Reach Us

For more information about VTA's New Bus Service, call VTA Customer Service at (408) 321-2300, TDD for the hearing impaired only (408) 321-2330. A complete description of these changes is posted on VTA's website: www.vta.org. From the 650 and South Santa Clara County toll areas, please call (800) 894-9908.

